

MOTIVATING PASSION FOR SUSTAINABLE DESIGN

Beauty, Biophilia and The Living Building Challenge

In an effort to be more sustainable, designers focus on reducing energy, water, and waste, and being responsible in their site and material selections. As these practices become more common place, we can stretch beyond and ask: **‘What else does it take for a building to be truly sustainable?’** We will only start to redefine our relationship to our resources if we are motivated by a passion that is awakened through profound beauty. Truly resilient and regenerative design recognizes this undeniable truth.

What is beauty and where does it meet performance? How do we move beyond a conversation about metrics? **Can a project be sustainable without also being beautiful?** Through beautiful and integrated architecture, engineering, and interior design that considers occupant experience at the forefront, we can nurture a physical connection between humans and their built environment. Nature is an innate inspiration to us and thus biophilic design strategies are integral to this effort, contributing to spaces that enhance occupant wellbeing and beauty. A sustainable project must not only meet efficiency goals and protect us from the wind, rain, and snow, but it must also leave space for souls to breathe, imaginations to thrive.

Join us for an engaging conversation on October 14 for the **inaugural event of the Living Building Collaborative NYC + NJ**. We have teamed with the International Interior Design Association (IIDA) to bring expert panelists from Living Future 2014 to reflect on the imperative role that beauty and inspiration play in a sustainable design.

Tuesday, October 14, 2014 - 6:00-8:00pm

FLOR SoHo - 142 Wooster Street, NYC

Please join us for cocktails before the presentation.

MODERATOR:

Lauren Yarmuth

LEED Fellow

Principal, YR&G Sustainability

With over ten years of experience spearheading the sustainability industry, she is a recognized leader skilled at helping people, companies, buildings, and communities to implement and benefit from sustainability-focused solutions. An architect by training, Lauren applies her diverse project experience and whole-systems approach to engage, align, inform and inspire teams of people to develop creative approaches to realize greater success in their work.

Lauren is also a celebrated presenter, educator, and facilitator. She is LEED Faculty for USGBC, and she teaches at various colleges and universities including regular courses at Columbia University and New York University.

SPEAKERS:

Joann Gonchar

AIA, LEED AP BD+C

Senior Editor, Architectural Record

She joined Record in 2006, after working for eight years as an editor at its sister McGraw Hill publication, Engineering News-Record. Before her career as a journalist, Joann worked for several architecture firms, including Team Zoo/Atelier Iruka, in Kobe, Japan and Bohlin Cywinski Jackson's offices in Philadelphia and Wilkes-Barre, Pennsylvania. She holds a Master of Architecture from the University of Pennsylvania and a Bachelor of Arts from Brown University. Joann is a LEED Accredited Professional and is licensed to practice architecture in New York State.

Catie Ryan

LEED AP BD+C

Senior Project Manager, Terrapin Bright Green

Since joining Terrapin's staff in 2008, she has been responsible for developing green guidelines, recommendations, manuals and reports on environmental sustainability and human health in the built environment. In this capacity Catie has developed Biophilic Design metrics for Google's Owner Project Requirements and global Project Guide and was a co-author of "The Economics of Biophilia" (2012), a seminal piece on the direction of the industry and business case for designing with nature in mind. She recently lead the authorship of a peer reviewed article published in MIT's Arch-Net International Journal of Architectural Research entitled "Complexity, Patterns and Biophilia", as well as the highly anticipated publication of "14 Patterns of Biophilic Design", a first of its kind industry guide to biophilic design implementation.

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LEARNING OBJECTIVES:

- + Participants will gain an understanding of the Living Building Challenge and the concept of a Living Building.
- + Participants will gain a greater appreciation for ways in which beauty is an integral part of sustainable design.
- + Participants will gain an understanding of the concept of biophilia and why it is an integral part of sustainable design.
- + Participants will better understand how biophilia can enhance occupant wellbeing and beauty in design.

1 CEU for Living Future Accreditation

REGISTRATION:



Tickets: \$15
Purchase Tickets: iidany.ticketleap.com/0916lbc/details
Event Details : <http://living-future.org/events/motivating-passion-sustainable-design-beauty-biophilia-and-living-building-challenge>