

WILLIAM D. BROWNING AND CATHERINE O. RYAN

NATURE INSIDE



RIBA #

A BIOPHILIC DESIGN GUIDE



BIOPHILIA WORKSHOPS

BIOPHILIC DESIGN GUIDANCE INSPIRED BY TERRAPIN'S NEW BOOK

WHAT TERRAPIN IS KNOWN FOR

As a team of environmental design consultants, we at Terrapin Bright Green believe that reconnecting people with nature will lead to a healthy, prosperous, and regenerative future for all. We leverage high-performance design, whole systems thinking, and research in biophilic design, bioinspired innovation, and ecological design to make this goal a reality. We are known for our leadership in guiding the development of creative, impactful design solutions for complex and innovative products, architecture and urban planning projects, globally.

NATURE INSIDE & OUR WORKSHOPS

Our writings, research and collaborations on biophilic design use insights from neuroscience, environmental psychology and endocrinology to identify elements of nature that enhance the cognitive, psychological and physiological human experience of the built environment. As a book about the science and economics of biophilia, *Nature Inside* highlights case studies on a variety of space types and tools for design implementation. Our lectures and workshops are crafted for practical use of these resources by planners, owners, designers and builders.

***Nature Inside* is “a fantastic resource for both practitioners and educators... You will no doubt experience a personal sense of delight, and your creative work will likely be more meaningful as a result.”**

— GAIL BRAGER, CENTER FOR THE BUILT ENVIRONMENT, UNIVERSITY OF CALIFORNIA, BERKELEY

LECTURES

Terrapin's lectures are a 1-hour experience focused on the science, economics and patterns of biophilic design, with seminal research and case studies showcasing strategies for enhancing health and wellbeing through nature-based design.

WORKSHOPS

Terrapin's workshops typically offer a 2½-hour experience focused on nurturing a deeper, nuanced understanding of the science of biophilic design, and exploring tools and strategies for carrying the biophilic narrative, principles and goals through the design process.

CHARRETTES

Terrapin's environmental opportunities charrettes typically run from 3 hours to 3 days in length. The experience is focused on supporting the design team in thinking creatively about how the science of biophilia translates into practical design opportunities in context with a project's many other goals and priorities for a specific user group, or for carbon, energy, water, waste, and biodiversity.

BIOPHILIA WORKSHOPS

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LECTURE \$1500 PER LECTURE*

The 1-hour lecture experience is focused on the science, economics and patterns of biophilic design, with seminal research and case studies showcasing strategies for enhancing health and wellbeing through nature-based design. Discounts are available for packages of three or more lectures.

CHOOSE FROM THE FOLLOWING:

- Biophilia 1.0: Introduction to the 15 Patterns of Biophilic Design
- Biophilia 2.0: A Nuanced Look at Science & Implementation

* FEE EXCLUDES TRAVEL AND ACCOMMODATIONS FOR IN-PERSON EVENTS

NATURE INSIDE WORKSHOP \$2500+ PER WORKSHOP*

This 2½-hour experience is focused on nurturing a deeper, nuanced understanding of the science of biophilic design, and exploring tools and strategies for carrying the biophilic narrative, principles and goals through the design process. Alternative paths, such as two 75-minute workshops or a discipline-specific focus, can be accommodated.

CHOOSE FROM THE FOLLOWING:

- Biophilia 1.0: Exploring & Applying the 15 Patterns
INCLUDES A PRE-SET PROGRAM
- Biophilia 2.0: A Nuanced Look at Science & Implementation
SELECT TWO MODULE TOPICS FROM THE FOLLOWING:
 - A. Experiential Narrative
 - B. Gap Analysis
 - C. Making the Case to the Client
 - D. Cost Impact-to-Health Impact Analysis

PROJECT WORKSHOP OR CHARRETTE \$3500+ PER EVENT*

This 2+ hour experience is focused on supporting the design team in thinking creatively about how the science of biophilia translates into practical design opportunities for an existing project in context with its many other goals and priorities. A Project Workshop can be held as a single event or as a series over a period of days or weeks. Inquire for customized estimate.

CHOOSE FROM THE FOLLOWING:

- » Whole Building, including interiors, project site landscape
- » Interiors only
- » Landscape
- » Community / Campus Master Plan
- » Product or Product Line
- » Other – We will work with you to craft a workshop that meets the unique needs of your project type, team, and location

BOOKS

With adequate advance notice, hard copies of *Nature Inside* may be made available to lecture and workshop participants for purchase.

HIGHLIGHTS

- » 37 case studies
- » 200+ color photos
- » Toolkit with guidelines, actions, and other resources

BULK PURCHASES

Purchases of 25 or more copies are eligible for a bulk discount through RIBA Publishing. Contact RIBA's Marketing Manager for details: Charmian.Beedie@riba.org

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